

# SUMMER PLACEMENT REPORT

**BATCH OF 2023-2025**





In our ongoing commitment to fostering continuous growth and nurturing excellence, we, the Mandevians, are delighted to announce another achievement. We are thrilled to report the successful completion of the Summer Placement Process for the 2023-25 batch, consisting of 312 students from the PGDM program, 125 students from the PGDM-HRM program and 28 students from the PGDM-BAN program.

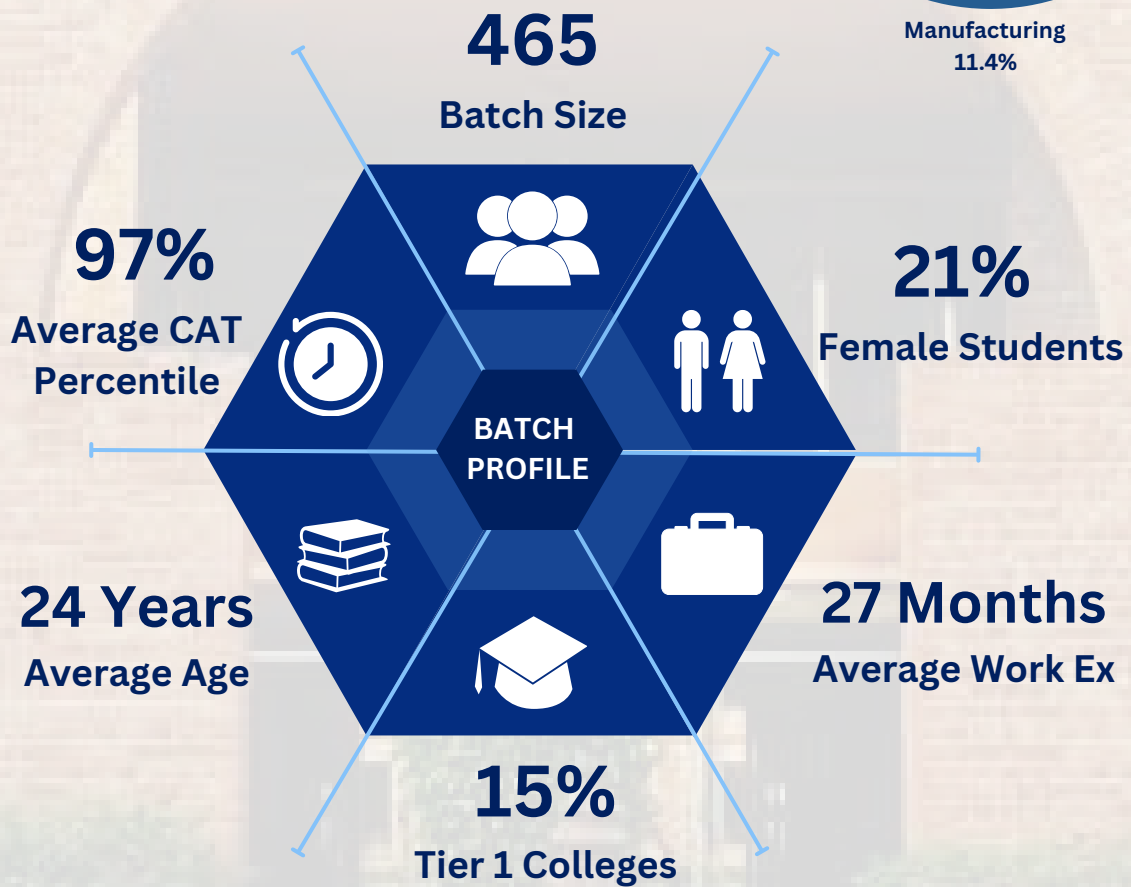
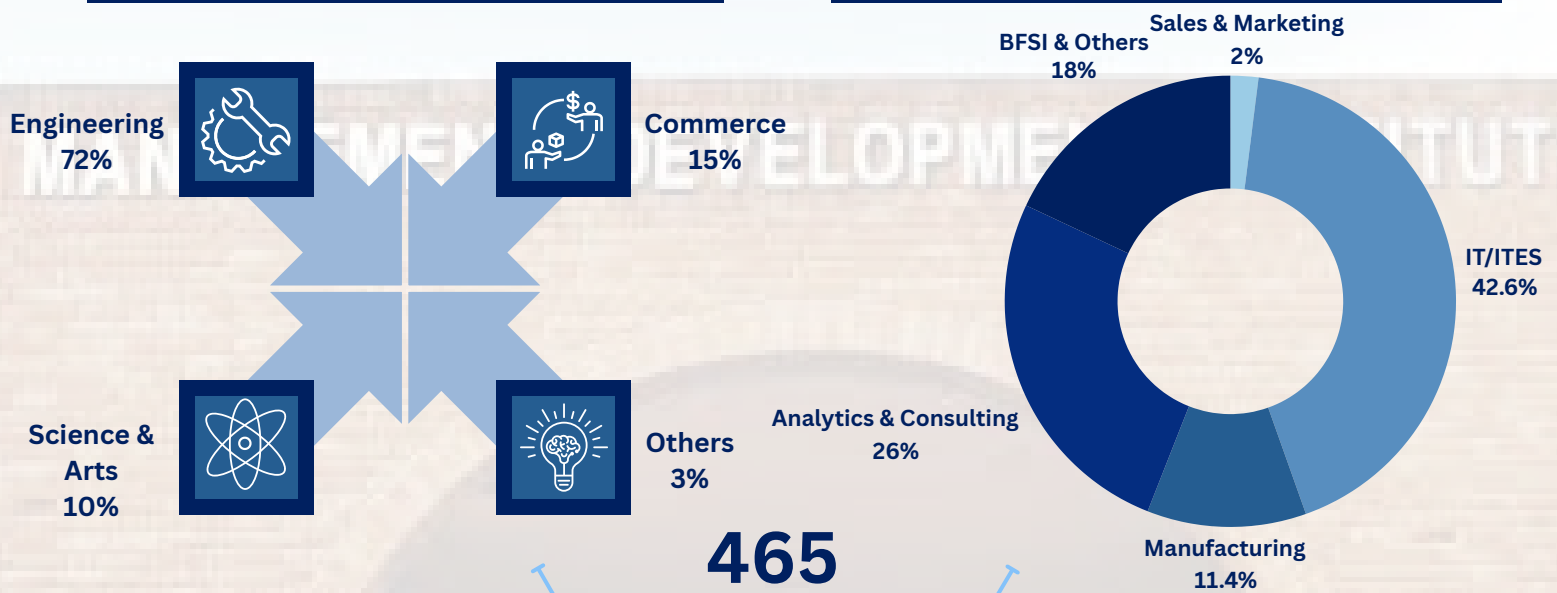
The confidence of many prominent industry leaders in the talent pool provided by MDI Gurgaon continues to be unwavering. A total of 114 companies have recruited students from various fields, which is a testament to the diversity, work experience, academic backgrounds, and increased batch size. Notably, 53 new recruiters were attracted to offer internship opportunities.

We would like to express our deep appreciation to our dedicated faculty and administration whose unwavering support was instrumental in achieving this remarkable milestone. Our heartfelt gratitude also goes out to our esteemed alumni, who not only helped strengthen our relationships with existing recruiters but also facilitated new connections.

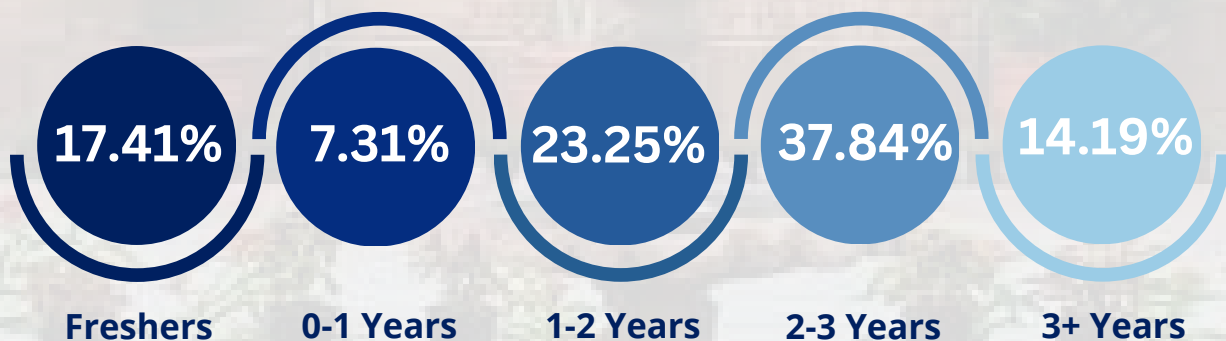
MDI extends its gratitude to its recruiters and looks forward to further collaborations in the future.

## ACADEMIC BACKGROUND

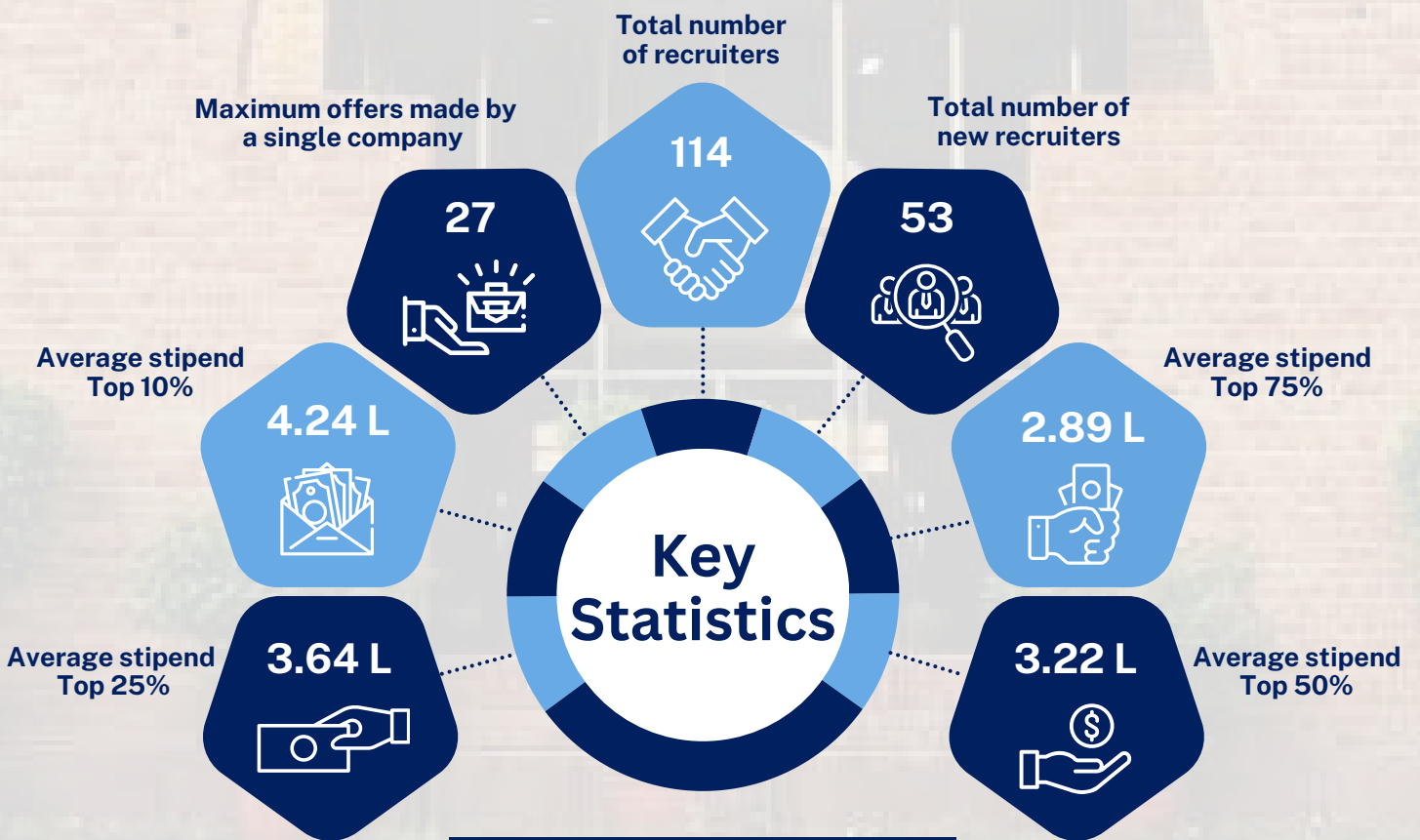
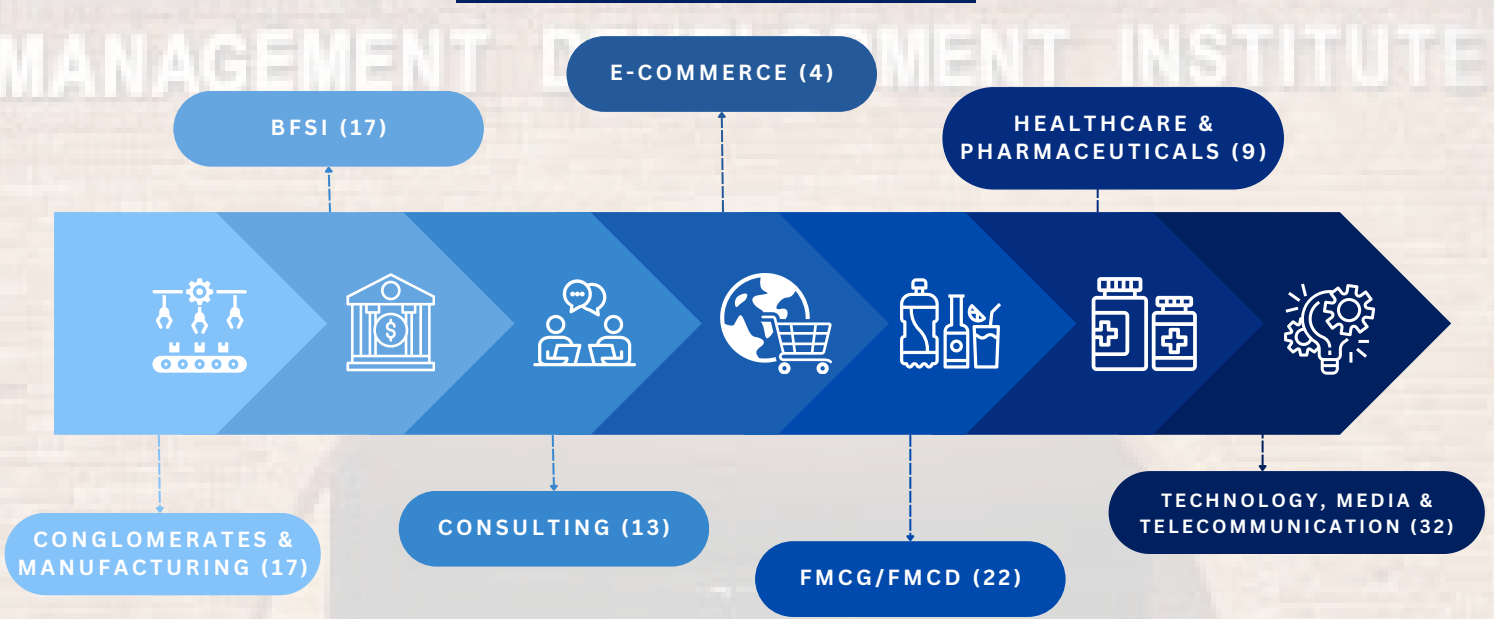
## WORK EXPERIENCE DIVERSITY



## WORK EXPERIENCE DURATION



## RECRUITERS



## STIPEND OVERVIEW



Note : All stipend figures are mentioned in INR and are quoted for 2 months of internship

## STIPEND CATEGORIZATION

### Top 10 percentile

Average - ₹ 4.24 L  
Median - ₹ 4.40 L



### Top 25 percentile

Average - ₹ 3.73 L  
Median - ₹ 3.60 L



### Top 50 percentile

Average - ₹ 3.27 L  
Median - ₹ 3.00 L



### Entire Batch

Average - ₹ 2.54 L  
Median - ₹ 2.50 L



## NUMBER OF RECRUITERS - SECTOR WISE

12

Conglomerates

15

BFSI

09

Consulting

04

E-Commerce

16

FMCG/FMCD

11

Healthcare

11

Telecom & Media



**PGDM**

- Consulting Firms offers surged by **40%**
- 30%** rise in number of recruiters

Note : All stipend figures are mentioned in INR and are quoted for 2 months of internship

## STIPEND CATEGORIZATION

### Top 10 percentile

Average - ₹ 4.29 L  
Median - ₹ 4.40 L



### Top 25 percentile

Average - ₹ 3.53 L  
Median - ₹ 3.30 L



### Top 50 percentile

Average - ₹ 3.16 L  
Median - ₹ 3.00 L



### Entire Batch

Average - ₹ 2.27 L  
Median - ₹ 2.50 L



## NUMBER OF RECRUITERS - SECTOR WISE



**PGDM - HRM**

- 29 new recruiters hired for summer internships
- FMCD/FMCG firms hike highest stipend by 40%

Note : All stipend figures are mentioned in INR and are quoted for 2 months of internship

## STIPEND CATEGORIZATION

### Top 10 percentile

Average - ₹ 4.70 L  
Median - ₹ 4.70 L



### Top 25 percentile

Average - ₹ 3.55 L  
Median - ₹ 3.25 L



### Top 50 percentile

Average - ₹ 2.96 L  
Median - ₹ 2.80 L



### Entire Batch

Average - ₹ 1.92 L  
Median - ₹ 2.00 L



## NUMBER OF RECRUITERS - SECTOR WISE

06

Conglomerates

03

BFSI

01

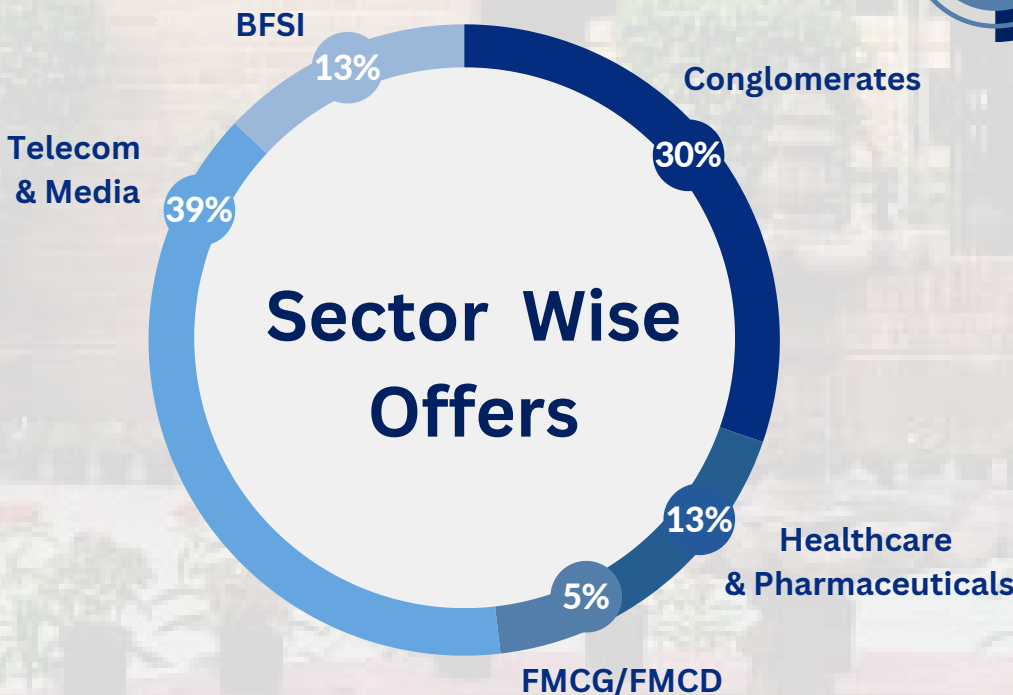
FMCG/FMCD

02

Healthcare

05

Telecom & Media



### PGDM - BAN

- The first batch of PGDM - BAN program secured internships in industry giants like **Samsung, Pidilite, AB InBev** and **BMW**
- **GSK, Atria** and **Trident Group** recruited for Analytics roles

Note : All stipend figures are mentioned in INR and are quoted for 2 months of internship

## SALES & MARKETING

This year witnessed the involvement of renowned companies such as **ITC Limited, Mondelez India** and **Reckitt**. Established players in the industry like **Asian Paints, Coca-Cola, Godrej, Kenvue, Marico, PepsiCo** and **Pidilite** displayed robust recruitment activity at MDI. Additionally, leading health & pharmaceutical firms including **Abbott, Dr. Reddy's Laboratories, Eli Lilly & Company, GSK Pharmaceuticals** and **Haleon** and presented desirable job opportunities.



## IT & OPERATIONS

The IT & Operations sector witnessed the engagement of companies including **American Express, Hindustan Coca-Cola Beverages, Disney+ Hotstar** and **Motorq**. Furthermore, major e-commerce players like **Amazon** and **Flipkart** reaffirmed their confidence in the skilled professionals from MDI Gurgaon.





## FINANCE

**Goldman Sachs, JPMorgan Chase & Co.** and **Nomura** emerged as leading providers of sought-after investment banking positions at MDI once more. In the corporate finance sector, prestigious organizations such as **American Express, Indigo Edge** and **Standard Chartered** participated actively. Additionally, retail banking giants including **Axis bank, HDFC Bank, ICICI Bank** and **IDFC First Bank** reinforced their partnership with MDI.



## CONSULTING AND GENERAL MANAGEMENT

The Consulting sector saw participation from esteemed organizations such as **Accenture Strategy, Boston Consulting Group, Deloitte USI, Everest Group** and **PwC US Advisory** displayed heightened recruitment activity. Industrial leaders like **AB InBev, Amazon, Godrej** and **Hinduja Group** provided sought-after General Management positions.

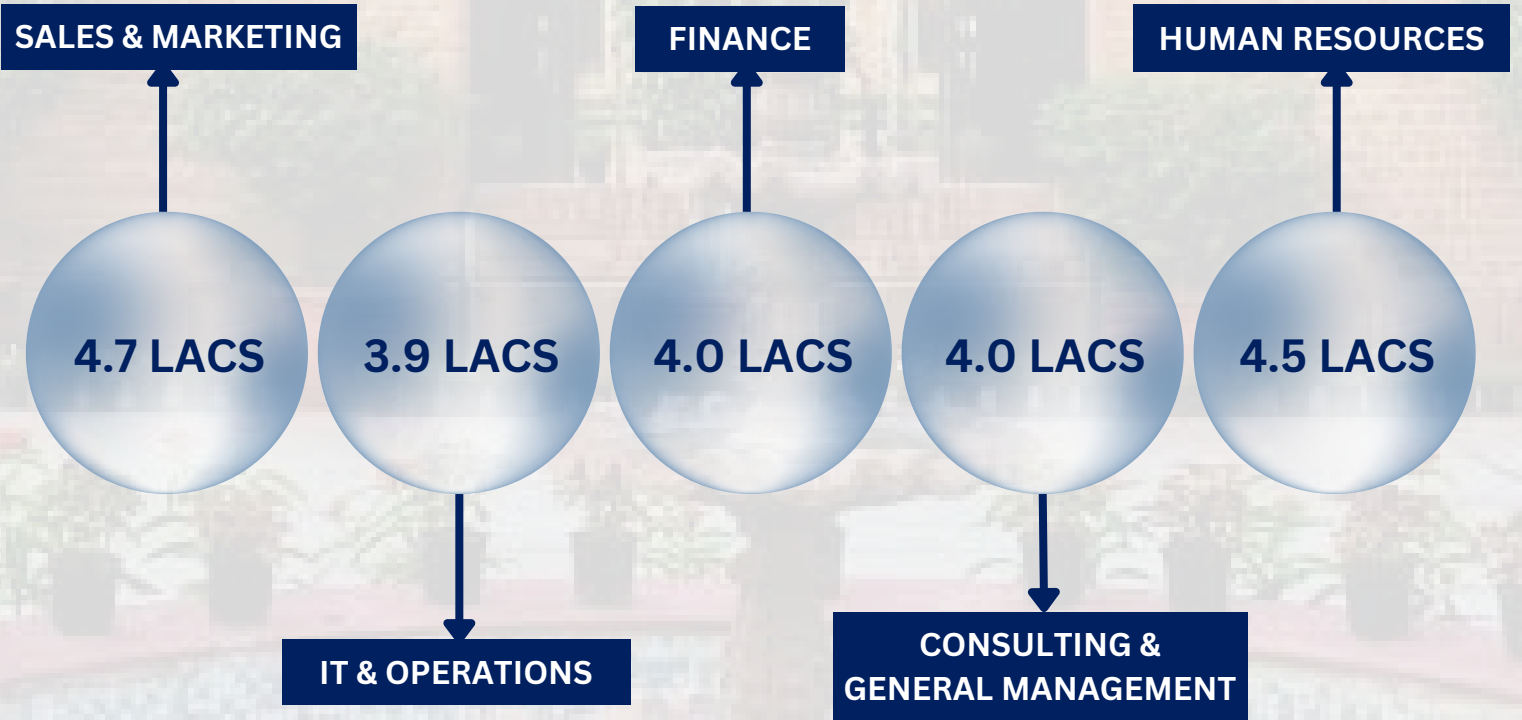


## HUMAN RESOURCES

MDI continued to garner industry trust by hosting leaders such as **Aditya Birla Group, Godrej, Nestlé India** and **Reliance Industries Limited** further solidifying its reputation as the foremost institute for HRM. Esteemed companies including **Amazon, Accenture Strategy, AON Consulting, Deloitte, Dr. Reddy's Laboratories, Flipkart** and **Reckitt** offered opportunities to the HR cohort, showcasing increased confidence in our talent pool.



## FUNCTION WISE HIGHEST STIPEND OFFERED



## EXPRESSING GRATITUDE

We are profoundly grateful to the Director, Dean, and all the faculty members at MDI Gurgaon for their consistent support, invaluable guidance, and unwavering motivation, which have been fundamental pillars of strength for us throughout this journey. Additionally, our expansive alumni network has played a pivotal role in enhancing our connections with various brands, offering continuous support in cultivating industry relationships with major corporations and business entities. Their contributions, including sharing valuable knowledge and insights through various sessions, have empowered students to make the most of presented opportunities. We also extend our appreciation to our recruiters for placing their trust in and having confidence in the talent pool from MDI Gurgaon, and we eagerly look forward to ongoing collaboration in the future.

## PLACEMENT COMMITTEE



**Dr. Kirti Sharma**  
 Chairperson Placements -  
 Graduate Programs



**Dr. Anurag Singh Chauhan**  
 Faculty In-Charge  
 Placements -  
 Graduate Programs



Top (From L to R): Aditi Bagra, Apoorva Priya, Bindiya, Ankita Kumari, Nidhi Nain, Gurkamal Singh  
 Bottom (From L to R): Rohit Mishra, Shimona Gupta, Heena Agarwal, Jennifer Isaac, Mayur Gangwani, Poorva Sharma, Saransh Arora

**Management Development Institute**

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